



Date: May 11, 2010

To: All CT PTSA Unit Officers

From: Marne Usher, CT PTSA President
Doug Newman, CT PTSA Help & Save Program Coordinator

Re: **CT PTSA HELP & SAVE PROGRAM**

The CT PTSA is pleased to offer the **HELP & SAVE DISCOUNT POWER PROGRAM** for all PTA/PTSA and SEPTA units and members to HELP their local unit and SAVE on their electric rates too!

Please read below for further information.

SAVE

Connecticut businesses and residents SAVE up to 20% on the cost of your electricity!

HELP

In addition to saving money on the generation portion of your electric bill, you will also be supporting your local PTA Unit. Each month your Unit will receive a commission based on all kilowatt hours enrolled in the CT PTSA **Help & Save Discount Power Program**. The more kilowatts enrolled, the greater the financial assistance to your Unit! See commission illustration below.

EXAMPLE OF AVERAGE UNIT COMMISSION

Average PTA/PTSA/SEPTA Unit			
	Accounts Enrolled	Average Annual Killowatts	Total Annual Killowatts
Residential Accounts	125	9,000	1,125,000
Commercial Accounts	10	60,000	600,000
Total Killowatts			1,725,000
Commission Rate per Kilowatt Hour			x \$0.00050
Commission to Unit (Annual, paid monthly via EFT).			\$862.50

WHO CAN ENROLL

Anyone with a CL&P or UI account is eligible to enroll, including businesses. This is not limited to PTA/PTSA members. Anyone who enrolls using your Unit's Coupon Code will save money and will be financially supporting your unit. Ask your neighbors, friends and family to enroll and get local business to **Help & Save** your Unit.



SERVICE & BILLING STILL PROVIDED BY CL&P or UI

You will continue to receive one monthly bill (from CL&P or UI) as usual and continue to pay that one bill just as you have been. You will see only two changes on your bill:

1. Discount Power will be listed as your electric supplier.
2. Your new lower kilowatt rate!

CL&P and UI do not earn profits by selling electricity (electric generation supply). With the deregulation of the industry, they make their earnings from the distribution (transmission) of electricity by building, maintaining and servicing the delivery infrastructure. By law, they cannot earn a profit from selling the commodity and therefore encourage customers to sign up with a third-party electric generation suppliers, like Discount Power.

EASY ONLINE ENROLLMENT

Visit www.CTPTSAdiscountpower.com to enroll, it takes only a few minutes. The information required to enroll is all located on your recent CL&P or UI bill. The new rate will take effect with your next meter read date (listed on your bill). The sooner you enroll, the sooner you will **Help & Save!**

FREE ENROLLMENT, NO FEES, NO CREDIT CHECKS, NO OBLIGATIONS

FAQ'S

Visit www.CTPTSAdiscountpower.com for FAQ's or feel free to contact CT PTSA Help & SAVE Program Coordinator, Doug Newman, Email: ctptsa.discountpower@gmail.com or Cell: (203) 516-1006.

HOW DOES OUR UNIT PARTICIPATE

It is easy! Go to the CT PTSA website, www.ctpta.org and click on the CT PTSA Help & Save Discount Power Program and sign up by reviewing the Participation Agreement with your unit's officers.

Visit www.CTPTA.org, and click on Help & Save Discount Power Program or contact:

Doug Newman, CT PTSA Help & Save Program Coordinator

Email: CTPTSA.discountpower@gmail.com

Cell: (203) 516-1006


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Help & Save Discount Power Program

Save and Help Discount Power Program Overview

May 11, 2010 Memo from CT PTSA President, Marne Usher, to all Unit Officers - [Click Here](#)

How do we enroll our unit?....easy! Just follow these four steps.

Step 1 - Download, print and complete these three forms

1. [Participation Agreement](#)
2. [W-9 Form](#)
3. [Electronic Deposit Authorization Form](#)

Step 2 - Submit the complete forms by:

- Scanning and emailing them to ctpsa.discountpower@gmail.com
- or fax them to (203) 909-6582, attention: Doug Newman, CT PTSA

Step 3 - Obtain your unit's Coupon Code

After submitting the three complete forms (step 1 and step 2 above) your unit's Coupon Code will be emailed to you from CTPTSA.DiscountPower@gmail.com within 24 hours if you submit the forms by email and 48 hours if submitted by fax.

Step 4 - Tell the world!

Once you have your Discount Code, encourage your members to enroll and to tell their friends, family, local businesses, etc. to enroll too at www.CTPTSADiscountPower.com and make sure they use your unit's Coupon Code!

Questions???

Please visit www.CTPTSADiscountPower.com for questions pertaining to electric supplier rates, billing, FAQ's, enrollment, etc. or feel free to contact the CT PTSA's Save & Help Discount Power Program Coordinator, Doug Newman, at CTPTSA.DiscountPower@gmail.com or cell: (203) 516-1006.